



Anna Rees

Head of Marketing

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A CIM-qualified marketing professional, Anna is experienced in marketing and communications across a broad range of sectors.

Anna first joined Darwin Gray in 2015 as Marketing Manager for a number of years, re-joining the team in July 2022 as Head of Marketing.

Anna leads on communications, marketing strategy and business development. No two days at the office are the same for her, and she can be found managing the firm's website, PR and social media channels, as well as creating content and organising events across Wales and the UK.

An avid traveller, she spent a year studying and exploring the US after graduating from Swansea University. Her favourite travel destinations so far include Sri Lanka, Canada & New Zealand. Her passion for adventure has led her to work in places such as Zambia, and the UAE.

Recent work

- Delivering a significant training programme on Equality and Diversity to a large global education provider employing hundreds of employees in the UK
- Overseeing the firm's website redevelopment
- Delivering the annual Wales HR Awards
- Organising the Wales HR Network's Future of Work conference 2023

Expertise

- Marketing strategy
- Business development
- Event coordination and management
- Content creation
- Social media
- PR and communications
- Website management

Career

Experience

- Head of Marketing, Darwin Gray, July 2022 – present
- Marketing Manager, GS Verde Communications, 2021 – 2022
- Marketing Manager, Darwin Gray, 2015 – 2021
- Marketing & Events, Wales HR Network, 2016 – 2021, 2022 – Present
- Events Coordinator, Association of Women in Property, 2018 – 2021
- Sales and Marketing Manager, West End Training Limited, 2015
- B2B Sports & Entertainment, O2 (Telefónica UK), 2014 – 2015

Education

- ILM Level 3 Performance Management, 2021
- ILM Level 2 Award in Leadership & Team Skills
- CIM Certificate in Professional Marketing Level 4



- CPD Diploma in Digital Marketing
- University of North Carolina at Wilmington (UNCW)
- Swansea University

Membership

- Member of the Darwin Gray's CSR Committee